KWAZULU-NATAL CENTRE FOR RURAL DEVELOPMENT

Membership

Growing rural enterprise through skills, mentorship, markets, trade missions and the KZN CRD Business Hub

Emerging	Growth	Premier
Member	Member	Member

BENEFITS · APPLICATION FORM · DOCUMENT CHECKLIST

Enquiries: COO Mr. Kehla Mtshali · 076 700 5177 · augustusmtshali1@gmail.com
171 Problem Mkhize Road, Morningside, Durban 4001 · NPC Reg. 2020/184094/08

NPC Reg. 2020/184094/08
Durban, KwaZulu-Natal

MEMBERSHIP

Grow with KZN CRD

Established in 2022, the KwaZulu-Natal Centre for Rural Development unlocks the economic potential of rural KwaZulu-Natal through rural development, skills development, local economic development and youth development, working with traditional leadership, government and the private sector. Membership connects your enterprise to training, mentorship, markets and international trade missions.

CATEGORY 1

Emerging Member

R5 000

per year · start-ups, co-ops & rural enterprises

- KZN CRD membership certificate
- Access to skills development and training programmes
- Business mentorship sessions
- Invitations to KZN CRD events, forums and workshops
- Opportunity and tender alerts
- Use of the KZN CRD Business Hub to meet clients and host trainings
- Listing in the KZN CRD member directory

CATEGORY 2

Growth Member

R8 000

per year · growing businesses

Everything in Emerging, plus:

- Profile in the Trade Mission Magazine
- Market access linkages with buyers and retailers
- Funding preparation pack and brand identity support
- Export licence and permit facilitation
- Members' successor scholarships
- Exhibition space at KZN CRD showcases
- Products on the delegation stand at one trade mission a year

CATEGORY 3

Premier Member

R10 000

per year · established businesses & partners

Everything in Growth, plus:

- Priority seat on international trade missions
- Own exhibition table at mission stands
- Dedicated buyer and investor matchmaking
- Introductions to traditional leadership, government and corporate partners
- Speaking or pitch slot at KZN CRD events
- Recognition as a KZN CRD Premier Member

Why become a KZN CRD member?

Skills & training
Accredited and short-course training for owners, staff and youth.

Mentorship
Guidance from experienced business and sector mentors.

Market access
Linkages to buyers, retailers, distributors and procurement.

Trade missions
Showcase products in COMESA, SADC, the USA and Asia.

Networks
Traditional leadership, municipalities, government and corporates.

Funding & brand
Funding preparation packs, business plans and brand identity support.

Membership fees are payable annually from the date of joining. Trade mission travel, accommodation, visas, freight and stand costs abroad are for the member's own account unless stated otherwise. Benefits are subject to programme availability. See page 3 for the full benefits comparison, pages 4–5 for the application form and page 6 for the document checklist.

MEMBER BENEFITS

What your membership includes

Every category builds on the one before. Compare the benefits below and choose the level that matches where your business is today.

BENEFIT	EMERGING R5 000	GROWTH R8 000	PREMIER R10 000
Membership certificate	✓	✓	✓
Listing in the KZN CRD member directory	✓	✓	✓
Skills development and training programmes	✓	✓	✓
Business mentorship sessions	✓	✓	✓
Invitations to events, forums and workshops	✓	✓	✓
Opportunity and tender alerts	✓	✓	✓
KZN CRD Business Hub: meet your clients and host trainings at our centre	✓	✓	✓
Profile in the Trade Mission Magazine	-	✓	✓
Market access linkages with buyers and retailers	-	✓	✓
Funding preparation pack and compliance support	-	✓	✓
Brand identity support: logo, company profile and packaging	-	✓	✓
Export licence and permit facilitation	-	✓	✓
Members' successor scholarships for studies or skills training	-	✓	✓
Exhibition space at KZN CRD showcases	-	✓	✓
Products on the delegation stand at one trade mission a year	-	✓	✓
Priority seat on international trade missions	-	-	✓
Own exhibition table at mission stands	-	-	✓
Dedicated buyer and investor matchmaking	-	-	✓
Introductions to traditional leadership, government and corporates	-	-	✓
Speaking or pitch slot at KZN CRD events	-	-	✓
Recognition as a KZN CRD Premier Member	-	-	✓

How membership works

1. **Apply** — Complete the application form and attach the listed documents.
2. **Pay** — Pay the annual fee into the KZN CRD account and send proof of payment.
3. **Welcome** — Receive your certificate, member number and onboarding session.
4. **Grow** — Join training, mentorship, showcases and trade missions all year.

WHO CAN JOIN

Co-operatives, SMMEs, start-ups, NPCs, farmers, agro-processors, youth- and women-owned enterprises and established businesses in KwaZulu-Natal and across South Africa.

ENQUIRIES

COO Mr. Kehla Mtshali · 076 700 5177
augustusmtshali1@gmail.com
171 Problem Mkhize Road, Morningside, Durban 4001

Membership Application Form

Part 1 of 2 · Complete in block letters

A · ORGANISATION DETAILS

Registered name _____

Trading name _____ **Registration no.** _____

CSD no. _____ **Tax no.** _____

B-BBEE level _____ **Years trading** _____ **Employees: full-time** _____ **part-time** _____

Physical address _____

District municipality _____ **Local municipality / ward** _____

Main products / services _____

B · TYPE OF ORGANISATION (TICK ONE)

- ☐ Private company – (Pty) Ltd
- ☐ Public company – Ltd
- ☐ Personal liability company – Inc.
- ☐ State-owned company – SOC Ltd
- ☐ Non-profit company – NPC
- ☐ Non-profit organisation – NPO
- ☐ Public benefit organisation – PBO
- ☐ Co-operative (primary or secondary)
- ☐ Close corporation – CC
- ☐ Sole proprietor
- ☐ Partnership
- ☐ Trust
- ☐ Traditional council / authority
- ☐ Community-based organisation – CBO
- ☐ Faith-based organisation – FBO
- ☐ Youth / women's enterprise
- ☐ School, college or university
- ☐ Other: _____

C · WEBSITE & SOCIAL MEDIA

Company website _____

Facebook _____ **Instagram** _____

LinkedIn _____ **TikTok** _____

X (Twitter) _____ **YouTube** _____

WhatsApp Business _____ **Other platform** _____

D · INDUSTRY (TICK ALL THAT APPLY)

- ☐ Agriculture
- ☐ Agro-processing
- ☐ Manufacturing
- ☐ Mining
- ☐ Textiles & clothing
- ☐ Tourism & hospitality
- ☐ Beauty & wellness
- ☐ Transport & logistics
- ☐ Construction
- ☐ ICT & digital
- ☐ Renewable energy
- ☐ Professional services
- ☐ Other: _____

E · COMMODITIES (TICK ALL THAT APPLY)

- ☐ Grains & maize
- ☐ Fruit & vegetables
- ☐ Livestock & meat
- ☐ Poultry & eggs
- ☐ Dairy
- ☐ Sugarcane
- ☐ Timber & forestry
- ☐ Honey
- ☐ Herbs & spices
- ☐ Essential oils
- ☐ Fibre & cotton
- ☐ Minerals
- ☐ Other: _____

F · OWNERSHIP PROFILE

% Black-owned _____ **% Women-owned** _____ **% Youth-owned** _____ **% Disability** _____

Membership Application Form

Part 2 of 2 · Membership no. (office) _____

Registered name (as in Part 1) _____

G · CONTACT PERSON

Full name _____ **Position** _____

Cell / WhatsApp _____ **Email** _____

H · MEMBERSHIP CATEGORY (TICK ONE)

☐ **Emerging Member** R5 000 per year	☐ **Growth Member** R8 000 per year	☐ **Premier Member** R10 000 per year

I · SUPPORT NEEDED (TICK ALL THAT APPLY)

☐ Skills & training ☐ Mentorship ☐ Market access ☐ Trade missions & export ☐ Export licence facilitation
☐ Successor scholarship ☐ Business Hub bookings ☐ Funding preparation pack ☐ Brand identity ☐ Compliance & registration
☐ Youth development ☐ Other _____

Target markets: ☐ KwaZulu-Natal ☐ South Africa ☐ SADC ☐ COMESA ☐ USA ☐ Asia ☐ Europe

J · PAYMENT

Bank: First National Bank (FNB)
Account name: KwaZulu-Natal Centre for Rural Development NPC
Account no.: 63231352666 · Gold Business
Branch: North Rand Road, 252605 · **SWIFT:** FIRNZAJJ
Reference: your registered name

K · DOCUMENTS

Attach every document on the **Document Checklist (page 6)**, including your **company profile** and **company logo in PDF**, together with proof of payment.

L · DECLARATION

I declare that this information is true and correct and agree to the KZN CRD membership terms. Fees are payable annually; trade mission travel and related costs are for my own account. I consent to KZN CRD using these details to administer my membership.

Name _____ **Signature** _____ **Date** _____

Return with documents and proof of payment to: KZN CRD, 171 Problem Mkhize Road, Morningside, Durban 4001
COO Mr. Kehla Mtshali · 076 700 5177 · augustusmtshali1@gmail.com

Office use · Approved ☐
Received _____ Date _____

BEFORE YOU SUBMIT

Document Checklist

Tick each document as you attach it. Send documents as PDF wherever possible, named **BusinessName_Document.pdf** (for example, *Thuthukisanani_CompanyProfile.pdf*).

NO.	DOCUMENT	FORMAT	✓
REQUIRED · all applicants			
01	Completed and signed membership application form	PDF or original	☐
02	CIPC registration certificate (or co-operative certificate)	PDF	☐
03	Certified ID copy of director(s) or members	PDF	☐
04	B-BBEE certificate or sworn affidavit	PDF	☐
05	Central Supplier Database (CSD) summary report	PDF	☐
06	SARS tax compliance status PIN	PDF / PIN	☐
07	Company profile	PDF	☐
08	Company logo	PDF (plus PNG)	☐
09	Proof of business address, not older than 3 months	PDF	☐
10	Bank confirmation letter	PDF	☐
11	Proof of payment of membership fee	PDF	☐
RECOMMENDED · for market access and trade missions			
12	Product catalogue and price list	PDF	☐
13	High-resolution product photos	JPG / PNG	☐
14	Product certificates (e.g. SABS, food safety, export permits)	PDF	☐
15	Passport copy, for international trade missions	PDF	☐

Members' Successor Scholarships

GROWTH & PREMIER MEMBERS

Members may nominate a successor (a family member or the person who will carry the business forward) for a KZN CRD scholarship towards studies or skills training in agriculture, business or a related field, subject to available funding and selection criteria.

Successor's name _____ **Relationship to member** _____

Field of study / training _____ **Institution (if known)** _____

Attach the nominee's certified ID copy and latest academic results.

Submit to: COO Mr. Kehla Mtshali · 076 700 5177 · augustusmtshali1@gmail.com
KZN CRD, 171 Problem Mkhize Road, Morningside, Durban 4001

Office use · Checked by _____
Date _____